

Anne Marie Hopperstead

971-241-2070

amhdesigns.connect@gmail.com

McMinnville, Oregon 97128

Digital Portfolio: www.amhdesigns.net

VISUAL / GRAPHIC DESIGNER

Graphic designer experienced in iterative design process. Skilled in digital and print production design, logo and icon design, photo manipulation, and illustration. Has designed for campaigns, digital platforms, print production, and corporate projects. Throughout career, earned reputation for work ethic, earned promotions and trust to take on additional responsibilities. Detail-oriented with a preference for high quality and technical expertise. Enjoys efficiency, seeks to remove process redundancies. Shows initiative. Enjoys learning and professional development. Demonstrates objective decision-making.

Work Experience

Graphic Production Artist

Nov 2022 - Nov 2023

Milestone Systems (SaaS company offering video management software, aka VMS)

Lake Oswego, OR

Hired to support Creative Services Manager, adding capacity to the marketing team. Charged with in-house production and development of creative assets used internally and externally for print, web ads, photography retouching, swag, event, and presentations while adhering to brand standards and guidelines.

- Earned reputation with management for completing design process and delivering work product early, allowing time for review and edits while meeting stakeholder requests, goals, plans concepts or project specs
 - Earned positive feedback and able to take constructive feedback and apply it to projects as needed to produce desirable outcomes
- Managed projects to develop creative assets end to end, including QA.
 - Assets were used for the company's marketing regionally, domestically, and internationally: Canada, Central & South America and EMEA (DK).
 - Managed and organized asset library and maintained naming conventions for master files, and subsequent versions
- Collaborated, managed stakeholder relationships. Reviewed design proofs, resolved discrepancies, confirmed project goals, timeline, process, and resources
- Participated and absorbed information in in-person and virtual team meetings, learning about marketing team's contributions to organization and importance of team roles

- Engaged in communication within the team to determine their needs and anticipate what might be needed next
- Conveyed the current creative service workload capacity at any given time

Freelancer

Sept 2022 - Jan 2023

JUNE BUG (Startup idea in exploration stage)

Contracted to build a logo and brand guide for startup idea.

- Consulted for client about brand mission, purpose and feel. Interpreted into a cohesive visual identity. Created a concise brand guide to clearly identify brand colors, font family, logo and brand icon designs in full color and black and white and clear space standards.
- Developed logo by engaging in iterative design process and incorporating feedback.

Intern

Jan 2020 - Sept 2020

*Swedemom Center of Giving (Nonprofit creating financial stability for nonprofit organizations)
McMinnville, OR*

Chosen for 3-month internship through community college. Upon completion of internship, extended offer to join as an employee for additional 6 months.

- Redesigned and re-launched organization's website along with creating a sister website for community facing communication, marketing and donation collection. Consulting for CEO/Founder and Operations Lead, gathered visual specifications and brand identity to make an accessible and easy to use webpage.
- Supported fundraising campaign for successful event by creating landing and event pages
- Contributed to inventory and data entry donated items on website, enabling organization to earn revenue. Earned positive performance feedback for productivity
- Engaged with clients, answered phones and emails, discerned their needs, scheduled pick-ups, routed requests appropriately

Hardware Area Coordinator

July 2005 - Feb 2019

*Bi-Mart (Regional retailer in Northwest US)
McMinnville, OR*

Started as cashier. Promoted to full-time Hardware Associate within a month. Also supported Houseware department. Earned promotion to Hardware team lead role.

- Led team of up to 4 staff. Contributed to budgetary and merchandise decisions:
 - Managed \$200K+ inventory across floor and warehouse, with focus on ensuring availability for items advertised, often coordinating across stores

- Traveled up to 5 stores regionally, consulting for store managers on efficient inventory management across sales floor and warehouse, improving organization and processes. As result, built relationships across region and corporate office
- Supported department manager
- Trained 30+ new hires across 9 departments on store procedures, safety, product knowledge. Mentored early career employees, contributing to promotion to team lead role, building confidence
- Managed multiple team projects, leading teams to reorganize store layouts, execute inventory, perform deep cleaning. Temporarily supported with bookkeeping tasks
- Created eye-catching merchandising displays and compelling signage, leading to earning top 10 ranking among 70 stores based on item SKUs and sparking personal interest in graphic design
- Delivered excellent customer service while further developing communication skills across multiple channels
- Trained on cashiering and closing duties including balancing the safe

Technology

- **Design:** Adobe Creative Suite(InDesign, Photoshop, Illustrator), Acrobat,
- **Word processing and other:** Microsoft Suite, GSuite, Wrike, WeTransfer

Education

Chemeketa Community College

Visual Communications program

Associate of Applied Science (AAS)

Major in Graphic Design